

# DME MAC PROGRAM MANAGER COLLABORATION

## *A DME MAC Program Manager Update: Co-Branded Education from CGS and Noridian*

This national collaboration includes providing co-branded education for selected topics. The term "co-branded" means the DME MACs created a single training document to be used when educating suppliers in all four jurisdictions. Our aim is to provide the most complete education possible with the greatest consistency. Each contractor retains their own "Resources and Reminders" portion of the presentations, as many are specific to that contractor. Co-branded education presentations will have a different look with a distinctive style and color, enhancing co-brand recognition. At the beginning of each webinar, the host will announce that it is a co-branded webinar, and a notation will appear on the cover slide.



CGS and Noridian look forward to your input on our increased consistency and collaboration. Please be sure to attend upcoming co-branded webinars and provide us with feedback on this initiative in the survey comments at the conclusion of presentation.

